

62

FRANKLIN W. GAMBLE
Orchid Specialist
62 SHELL ROAD
MILL VALLEY, CALIF.

LIBRARY
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U. S. Department of Agriculture

1961 LIST OF ORCHID PLANTS

Mail Orders only.

We are primarily growers and wholesalers of Cut-flower Orchids and are not organized to handle retail sales at our greenhouses. As we are continually growing new hybrids to obtain new colors and types and improved quality, we grow extra seedlings and with the natural increase thru growth of our mature plants we have a surplus to offer our customers.

Shipping... We ship plants all over the United States but because of the red tape and extra work involved we do not encourage foreign orders at our low prices. We receive many compliments upon the healthy condition and quality of our plants and our packing methods to insure safe delivery. We pay delivery charges only on seedlings in $1\frac{1}{2}$ inch pots. All others are shipped with delivery charges collect. We recommend shipping by Railway Express or by Greyhound Parcel Delivery if this service is available in your area.

Please do not ask us to ship plants during times of the year when very cold or very hot weather can be expected enroute to you. If you insist upon shipment during these periods, it will be at your risk. Postal shipments of plants can not be insured. Express shipments can be insured but when these are made at the wrong time, some of them will arrive in damaged condition. We take a lot of care in packing but have no control over the way the plants are handled in transit. If you find the plants have arrived in a damaged condition, BE SURE you file a claim with your local Express Agent right away.

Growing Instructions. We do not advise spending money on correspondence courses in orchid culture. More and better information is available in the many books on the subject which are available at your local book store or public library. We offer free primary cultural instructions and send our regular customers free cultural notes from time to time.

PLEASE, do not ask us to ship orchid plants in flower or to send plants that will be sure to flower on a certain day. Flowers and buds are almost certain to be damaged enroute and there are too many environmental factors involved which may hasten or delay the development of the flowers.

WE DO NOT SHIP PLANTS IN POTS, except the seedlings in $1\frac{1}{2}$ inch pots. The larger pots are almost certain to be broken enroute and the broken pieces might cut and badly damage the plant in transit. The extra packing and shipping charges for plants in pots are far more than the pots are worth. The potting fiber and/or bark is included with our plants, you need nothing more except clean pots.

WE DO NOT SHIP C.O.D.

The Flowering season of plants given in this list is the time of the year when the plants flower for us here in California. Your local weather conditions and day length may change the flowering season. And of course the kind of care you give your plants can change the time of flowering.

FRANKLIN W. GAMBLE ORCHID SPECIALIST
62 Shell Road
Mill Valley California

(We are located 15 miles North, over the Golden Gate Bridge, From San Francisco.) This location provides almost ideal growing conditions for Orchids. We have little or no Smog and no extremes in temperature.

FREE PLANTS.

We include free plants with orders for \$25.00 or more. These can be group orders if the entire order is sent to one Address. \$5.00 worth of Free Plants are included with each \$25.00 order. The larger the order, the more free plants you receive. If your order amounts to \$100.00 or more and you prefer a cash discount, write us for a special quotation.

25.12.1890 - 10.1.1891.

Na véspera de Ano Novo fui ao cinema com o meu pai e irmão. Fomos ao Teatro São João, que é o mais antigo da cidade. Foi um espetáculo muito bom, com ótimas atuações. O teatro é muito bonito, com uma arquitetura muito interessante.

No dia 26 fui ao cinema com o meu pai e irmão. Fomos ao Teatro São João, que é o mais antigo da cidade. Foi um espetáculo muito bom, com ótimas atuações. O teatro é muito bonito, com uma arquitetura muito interessante.

No dia 27 fui ao cinema com o meu pai e irmão. Fomos ao Teatro São João, que é o mais antigo da cidade. Foi um espetáculo muito bom, com ótimas atuações. O teatro é muito bonito, com uma arquitetura muito interessante.

No dia 28 fui ao cinema com o meu pai e irmão. Fomos ao Teatro São João, que é o mais antigo da cidade. Foi um espetáculo muito bom, com ótimas atuações. O teatro é muito bonito, com uma arquitetura muito interessante.

No dia 29 fui ao cinema com o meu pai e irmão. Fomos ao Teatro São João, que é o mais antigo da cidade. Foi um espetáculo muito bom, com ótimas atuações. O teatro é muito bonito, com uma arquitetura muito interessante.

No dia 30 fui ao cinema com o meu pai e irmão. Fomos ao Teatro São João, que é o mais antigo da cidade. Foi um espetáculo muito bom, com ótimas atuações. O teatro é muito bonito, com uma arquitetura muito interessante.

1.1.1891

No dia 1 fui ao cinema com o meu pai e irmão. Fomos ao Teatro São João, que é o mais antigo da cidade. Foi um espetáculo muito bom, com ótimas atuações. O teatro é muito bonito, com uma arquitetura muito interessante.

Na véspera de Ano Novo fui ao cinema com o meu pai e irmão. Fomos ao Teatro São João, que é o mais antigo da cidade. Foi um espetáculo muito bom, com ótimas atuações. O teatro é muito bonito, com uma arquitetura muito interessante.

No dia 2 fui ao cinema com o meu pai e irmão. Fomos ao Teatro São João, que é o mais antigo da cidade. Foi um espetáculo muito bom, com ótimas atuações. O teatro é muito bonito, com uma arquitetura muito interessante.

No dia 3 fui ao cinema com o meu pai e irmão. Fomos ao Teatro São João, que é o mais antigo da cidade. Foi um espetáculo muito bom, com ótimas atuações. O teatro é muito bonito, com uma arquitetura muito interessante.

SEEDLINGS available only in $1\frac{1}{2}$ inch(thumb) pots.

930. Odontoglossum Bictoniense x Oncidium Rogersii. A new hybrid which should prove very interesting. This was wringly listed last year as Oncidium Bictoniense x Onc. Rogersii. \$1.50 each.

926 and 928. Cattleya Artic Snow x L.C. Elmstead Gem. A cross of a large white and a choice Green flowered cluster type Bifoliate type Cattleya. We expect medium size flowers in shades of Yellow, chartruse and Green. \$1.50 @

#927. Laelia Purpurata, Variety Carnea x Self. This is the rare Strawberry red lipped variety of Laelia Purpurata. Will vary from seed. We sold out of all of these we offered last year and have only a few more to offer this year. While they last in $1\frac{1}{2}$ inch pots \$1.50 @

#923. (Laelia Xanthina x C. Veluntina) x Sophronites Grandiflora. A cross of a prolific yellowed flowered novelties and the bright red Dwarf growing Sophronites species. We expect this to have flowers simular to S.L.C. Pacific Gem and S.L. Marriottiana with bright yellow to orange to red flowers with deep red lips, each about $2\frac{1}{2}$ to $3\frac{1}{2}$ inches in diameter. Dwarf plants which will never require a lot of room. Every one of our crosses simular to this have sold out before they were old enough to flower. While they last at \$2.00 each.

922. Odontoglossum Johnsonorum x Odontoglossum Olinda. The rare yellow flowered with red-purple spots, warm growing Mexican Odontoglossum crossed to a fins large flowered Crispum Hybrid bred in France. The later is white with purple markings. Here is a chance to secure a hybrid odontoglossum which should stand warmer temperatures that most Odontoglossums will take. These are fast growing. \$2.00 each.

#919. Cattleya Maya x C. Edelstein. The conbination of two nice white flowered Hybrids. This cross was made in Brazil. Vigorus. \$1.50 @

915. Cattleya Bob Betts Variety Giant x Laelia Anceps Alba. A most unusual cross which should be outstanding in vigor and texture of the flowers. We believe everybody is going to want this when they see it in flower. May vary in color. Husky plants in $1\frac{1}{2}$ inch pots at \$2.00 @

#912. Cattleya Princess Clementine x Cattleya Bob Betts. The pod parent is a Cattleya Acclandiae Hybrid. This should produce very interesting types with flowers in yellow and green tones, possible some other colors Substance and texture should be good. \$2.00 each.

909. L.C. Topaz,orange,red lipped Variety x Cattleya Daniel Markell, a large yellow hybrid with deep purple lip. This is an interesting cross which will vary in size,shape and color. \$1.50 @

#908. Sophronites Grandiflora x L.C. Topaz,orange,redlipped variety. Possibilities here of deep orange to red flowers a bit larger on the average than those of cross # 923. Definitely a MUST for those whom like the Unusual Minatures. Should flower in $2\frac{1}{2}$ to 3 inch pots. \$2.00 each.

907. Cattleya Dubiosa X S.L.C. Montmiami(our famous RED variety). We are growing on a lot of these for new cut-flower stock to produce the Dark colored Medium size flowers of heavy substance which are in so much demand nowadays. Winter blooming Parents. \$2.00 each.

906. B.L.C. The Friar x S.L.C. Montmiami(our Red Variety). For deep red-purple flowers of large size for Christmas and New Years, this should Satisfy Everyone. Not many available. This type of cross is called a Potinara as it has the four distinct types of orchids in the parentage. These types are Laelia,Cattleya,Brassovola and Sophronites. \$2.00 each.

Special Cross Number 20. Oncidium Sprucei x Onc. Splendidium. A most unusual hybrid with long narrow terete leaves. Butterfly type yellow flowers. These plants should withstand higher temperatures than most orchids and also dryerconditions. in $1\frac{1}{2}$ inch pots.\$2.00 each.

Special cross Number 22. Dendrobium Jacquelyn Thomas x Self. a couple of these have flowered with white flowers with pink tips on petals and l. Some may prove to be all white. Plants in $1\frac{1}{2}$ inch pots,near flowering size. The next growth should flower on most. $1\frac{1}{2}$ inch. \$2.00 each.

Special cross # 23. Dendrobium Holotheicum x self. The pure white flowered type of Dendrobium Phalaenopsis. Prolific and easy if not overpotted. plants in $1\frac{1}{2}$ inch pots at \$2.00 each.

Salpinges *salpinges* only in the *Salpinges* group.

as *Oxydium plicocostatum* x *Osc. neglecta*, "f. sp. scop.", which
was described by Henningsen & Möller in 1905. A new name
is proposed.

more to offer this year. While this may not be the case for all, it is important to remember that the world is changing rapidly and that we must adapt to these changes in order to remain competitive.

astrolobnia *asthenoides* x (*shiroiwae*, 3 x *shiroiwae* *sifasii*). This hybrid is a tall slender tree up to 20 m. tall, with a slender trunk and a crown of small, thin, light green leaves. The flowers are yellowish-green, bell-shaped, and numerous, appearing in clusters along the branches. The fruit is a small, round, yellowish-orange drupe.

Wysokość góry jest określona na mapie oznaczeniem 1000 m n.p.m. Góra ta jest częścią pasma Karpat Zachodnich, leżącego na obszarze gminy Olszówka. Wysokość góry wynosi 1000 m n.p.m. Góra ta jest częścią pasma Karpat Zachodnich, leżącego na obszarze gminy Olszówka.

SEEDLINGS AVAILABLE IN $1\frac{1}{2}$ inch and larger Pots.

#883. Cattleya Empress Bells x Cattleya Mission Dolores. Both parents are large whites. Flowering season may vary but most should flower during the winter months. plants in $1\frac{1}{2}$ inch pots, \$1.50.. $2\frac{1}{4}$ in. pots \$2.50

#890. Cattleya Harrisonae(Harrisoniana) Two exceptionally fine varieties of Harrisonae were used here as parents. Fine varieties of this are scarce and because of the wonderfull keeping qualitites these are in big demand for show and Cut-Flowers. Nine to eleven or more flowers per spike. Plants in $1\frac{1}{2}$ inch pots at \$1.50, larger plants in 2 inch pots,\$2.50

#891. (Cattleya Snow Song x C. Mossiae Wagnerii) X C. Bob Betts. The pod parent is a medium size flower with wonderfull substance with wide petals and perfect shape. The Bob Betts is a very large white with wonderfull substance. Winter to spring. $1\frac{1}{2}$ inch, \$1.50.. 2 inch \$2.50

#892. Laelia Brescis,orange colored variety x to C. Bob Betts var. Giant. Because the orange-red color of the Laelia Harpophyllum grandparent, we expect some of these to be yellow to orange colored flowers of good size and with good growing vigor which is lacking in many of the yellow flowered hybrids being offered to the public today. \$1.50 and \$2.50 each.

#897. L.C. Peggy Huffman,fine splashed variety x C. Bob Betts,Purity. The petals of this pod parent are splashed with deep red-purple as is the lip,against a light background. This Bob Betts was used because of its perfect shape and wonderfull sunstance. At least some of these seedlings should have splashed petals. $1\frac{1}{2}$ inch pots,\$1.50 .. $2\frac{1}{4}$ inch.2.50

898. Cattleya Harrisonae,fine dark variety x (C. Enid x L.C. Massosoit) All of our Harrisonae Hybrids have been worth while. This cross should produce light to medium lavender pink flowers with intense purple lips. Dont miss this if you like bifoliates. $1\frac{1}{2}$ inch , \$1.50... $2\frac{1}{4}$ inch \$2.50

#900. Dendrobium Moschatum x Dend. Gibsonii. Warm growing Dendrobiums, the first with peach and apricot colored flowers, the second parent with large Yellow flowers. Both parents have flowers up to $3\frac{1}{2}$ and 4 inches accross . The flowers do not keep as cut-flowers. $1\frac{1}{2}$ inch pots only \$2.00

#881. Dendrobium Formosum,var. Giganteum. The rare large white form which is evergreen and produces some of the largest flowers known in this branch of the orchid family. Not recomended for beginers. $1\frac{1}{2}$, \$2.00

#901. Sophronites Grandiflora x Cattleya Artic.Snow. Deep pink to bright red flowers on Dwarf plants. Everyone will want this when it flowers. Plants in $1\frac{1}{2}$ inch pots at \$5.00 each,should flower in one to 2 years.

#875. Cattleya Harrisonae,red dotted variety x to L.C. Daniel Markell, fine yellow variety. This should result in one of the finest Red-purple flowered bifoliate hybrids offered to date. Summer to fall flowering. Sturdy plants in 2 inch pots at \$3.50 no smaller size available.

#872. Cattleya Enid Alba x Laelia Anceps Alba. These are vigorous seedlings which should produce medium size flowers on long stems. Should stand lower temperatures than regular Cattleyas and be very easy to flower. We believe these will be white with purple lip. $1\frac{1}{2}$ inch, \$2.00.. 2 in. 3.50

#870. C. Guttata var. Wintergreen x B.L.C. Zanthanette-green variety. This is our special variety of Guttata with green flowers dotted with red,in large clusters of 30 or more. The pollin parent is Chartruse-green with an all yellow lip. Interesting possibilities here,probally fall and winter season.plants in $2\frac{1}{4}$ inch pots only at \$3.50 each.

869. Cattleya Iris,fine orange colored Variety x Cattleya Artic Snow. A combination which holds good promise for beautifull and unusual colors in large flowers on plants with the vigor and ease of flowering of the bifoliates. Plants in $2\frac{1}{2}$ inch pots at \$3.50 and \$4.50 each.

868. Cattleya Iris-orange Variety x L.C. Daniel Markell,fine Yellow. This cross has resulted in very vigorous plants which should produce large yellow,chartruse and bronze flowers. Plants in $2\frac{1}{2}$ in. pots \$3.50

#867 L.C. Alcobaca x B.L. Helen. Both parents have green flowers. This will result in a great variety of sizes,shapes and colors. Perhaps no two plants will have flowers exactly alike. Mostly dwarf growing plants in 2 to $2\frac{1}{2}$ inch pots at \$4.00 each.

Young Orchid Hybrid Plants .

#866. Cattleya Guttata Var. Wintergreen x Laelia Harpophyllum. We expect this will prove to be a spectacular plant in flower with large clusters of star shaped flowers in yellow to orange-red shades. Very vigorous but close coupled so it will not require an excessive amount of growing room. A few plants in 1½ inch pots at \$2.00. Larger in 2 inch at \$3.50

#865. Cattleya Iris x C. Iris. Both parents bright orange in color. and both are outstanding for size and shape. Line breeding like this results in great variation in shape and color. No Crippling of flowers has ever shown up in this line except where the plants have been infected with virus diseases which we believe to be the main cause of crippling or deformation of Cattleya Type flowers. Plants in 2½ inch pots, \$5.00 A few small plants in thumb pots at \$2.00 @

863. Cattleya Harrisonae, red dotted variety x Cattleya Maggie Bartell. A very few of these have already flowered with light lavender pink flowers with pure white lips, a couple had white lips with a purple spot. Very heavy textured six inch flowers. As these plants mature they should be very prolific flowering. 2½ to 3 inch pots at \$5.00 each.

860. Cattleya Leopoldii x L.C. Peggy Huffman, fine splashed Variety. We have never seen plants with such fast growing qualities. An experimental cross with possibilities of unusual color combinations and shapes Plants in 2½ inch pots at \$2.50 larger plants at \$3.50 each.

#859. Cattleya Artic Snow x L.C. Peggy Huffman, fine splashed Variety. Another cross made to secure more of the beautifull splashed petaled varieties of Cattleya Hybrids which are so popular. 2½ inch pots at \$3.50 larger at \$4.50 each.

#858 Angraecum Eburneum. These will develop into large vanda-like plants producing numerous sparys of waxy textured flowers with green petals and large white lip, each about 3 x 4½ inches in diameter. Flowers during the winter and last a long time in flower. Sturdy young plants in 2½ inch pots at \$3.00 each.

854. L.C. Alcabaca, green variety x B.L.C. Tercutian Alba. An experimental cross which will vary greatly, Many dwarf growing forms in this, Some unusual colors should appear amoung these seedlings. plants in 1½ inch pots at \$2.00. Larger plants in 2½ inch pots at \$3.50.

#853. Cattleya Guttata Var. Wintergreen x C. Joyce Hannington, large White form. Crosses like this hold the key to adventure and delightfull suprise within the next year or two when these should start to flower. Plants in 2 inch pots at \$3.50. larger plants at \$4.50.

#852. Cattleya Guttata, var.wintergreen.x L.C. Luminosa, a bronze and Yellow variety. Another new bifoliate Bifoliate with lots of vigor which should produce bronze thru yellow flowers with purple lips, medium size and many on a spike. Plants in 2 inch pots at \$3.50

#851. Cattleya Guttata Var. Wintergreen x (C. White Empress x Bebewhite) Our Green flowered, red dotted Guttata crossed to an extra heavy textured large white Cattleya. Without doubt this should prove to be a valuable new Hybrid in unusual colors. 2 inch pots at \$3.50 each.

#846. L.C. Ida S. Myers x L.C. Ida S. Myers. Line breeding of two very choice dark colored Easter flowering Hybrids from the same seed pod. For those whom like thier Cattleyas BIG and Dark Purple in Color. Seedlings will vary in shade which makes it interesting. 2 inch. \$3.50

#838. Cattleya Artic Snow x C. Artic Snow. Both Parents are large white Cattleyas with the entire lip gold in color with the exception of a Narrow white border. A most unusual and beautifull color combination. 2 inch pots at \$3.50 larger plants at \$5.00.

#837. S.L.C. Montmiami, a rare white variety. x (C. Snow Song x C. Mossiae var. Wagnerii). Both parents white flowered with very heavy substance and wonderfull keeping Qualities. Should be Outstanding as a winter and Spring flowering Corsage Variety. 2 inch pots \$3.50 Larger at \$5.00 @

#836. Laelia Brescis x Self. Interesting possibilities in this inbred strain, Mostly dwarf plants which should produce flowers of varying size in Yellow ,white to deep orange. Plants in 1½ inch pots which may start to flower when in 2½ inch pots at \$2.00 each.

#335. Cattleya Leopoldii x C. Harrisonae. Named C. Lucienna. This has proven to be very popular, every plant which has flowered to date was sold

Larger and older seedlings, many of which will flower during 1961.

#835. Cattleya Leopoldii x C. Harrisonae. Named C. Lucienna. The few of these which have flowered have sold on sight. Start to flower in 2½ and 3 inch pots with flowers simular to C. Amethystoglossa, some without the red dots on the petals. Plants in 2½ inch pots at \$3.50.

#824. B.L.C. Ojai x C. Artic Snow. A very large Yellow to a large white. Results of this cross will be variable. Plants in 2 inch pots, \$3.50

#823. Laelia Purpurata, pure white Variety x C. Artic Snow. We do not know if this cross will produce white flowers. Colored or white they should be spring flowering of large size and very good keeping qualities. plants in 3 inch pots at \$3.50. Smaller plants at \$3.00 each.

#819. Laelia Cinnabrina x C. Bob Betts Var. Giant. A new approach in breeding for large yellow Cattleya Hybrids with YELLOW lips. Very Interesting possibilities. Plants near flowering size in 3 inch pots at \$5.00. Smaller plants at \$3.50 each.

#818. Laelia Cinnabrina x Brassovola Digbyana. Named B.L. Mrs. M. Gratrix. One of these flowered for us in Janurary with 2 orange yellow flowers(lip and all) each six inches in diameter. They looked like gigantic Epidendron flowers. This plant was in a 2½ inch pot. As the plants become older and larger they should have more flowers per spike. Plants large enough to flower on the Next growth, \$4.00 Smaller plants at \$3.00 each.

#815. C. Gatton Ruby x C. Carl Swope. Both parents are outstanding dark purple summer flowering hybrids with large gold areas in the throats and lips. Both Prolific flowering with four to six large flowers per spike. Plants near flowering size at \$4.50 Smaller plants at \$3.00 each.

#814. Cattleya Carmen x C. Lda S. Myers. Both Parents are Beautifull Lavender-purple summer hybrids, usually June flowering. Seedlings will vary in color, markings and season. Plants in 2 inch pots at \$3.00 Larger plants near flowering size at \$4.00.

#813. C. Artic Snow x C. Maggie Bartell. This cross was made to obtain White flowers of outstanding substance and keeping qualities, most should be winter and spring flowering. Plants in 2 inch pots at \$3.00, larger plants at \$4.00.

#811.(C. Gatton Glory x L.C. S.J. Bracy) x C. Daniel Markell. Both parents are fine yellow hybrids. One of these is in flower at this writing, still in a 3 inch pot, with 2 bright orange, red lipped flowers, about 5½ inches in diameter. As the plants mature the flowers will without doubt be larger. We expect to find no crippling of flowers in this cross unless the plants become infected with one of the several virus diseases which cause this crippling. We guarantee these plants to be free of these diseases when they are shipped to you. Larger plants near flowering size at \$5.00 each (unflowered) Smaller plants at \$4.00 each. Or we will book your order for choice selected varieties to be shipped later in the season at \$25.00 and \$50.00 per plant.

#806. C. Artic Snow x Cattleya S.E. Endicott. Both parents very nice June Flowering Whites. Plants near flowering size in 3 inch pots at \$4.00. Smaller plants at \$3.00 each.

#805. C. Mossiae Var. Wagnerii x Self. The rare white Flowered Specie. Can be flowered for Easter or Mothers Day. Plants in 2½ in. Pots 2.50

#803. C. Mossiae Wagnerii x C. Elizabeth Ann Thedford. Both parents are June flowering white Cattleyas. Vigorous growers. 2 ¼ inch at \$3.00

#802. Cattleya Harrisonae x Cattleya Hardyana. A repeat cross of one of our best Harrisonae Hybrids. Summer and Fall flowering with clusters of six to 8 lavender to purple flowers with lots of gold in throats and lips. 5 to 6 inch flowers, a few larger. Only a few plants available at \$4.00 and \$5.00 each, near flowering size.

#797 and 801. Cattleya Leopoldii. Both parents selected types of this outstanding specie. These start to flower in four inch pots but will continue to grow to large plants with spikes of up to 35 flowers in greenish and bronze shades many with red or purple spotting, lavender to deep purple lips. A very spectacular orchid when in flower on a mature plant. Plants in 3 inch pots at \$4.00 Smaller plants at \$3.00

Young plants of N ear Flowering and Flowering Size.
#795. Oncidium Splendidium x Onc. Cavendishianum. A new hybrid still Unflowered. This cross has considerable publicity because of the unusual Chromosome count which may result is something unexpected. This type of Thick leaved Oncidium will withstand much heat and dry air. Plants in 2 to 2½ inch pots at \$3.50.

#796. Brassia Verrucosa var. Giant x Miltonia Spectabilis Var. Mooreiana The largest of the spider orchids crossed to the warm growing Brazilian Purple flowered Miltonia. A few made up the first flower spikes last year but were sold before we could see the flowers. Larger size which should flower this year at \$4.00 Smaller size at \$3.00.

#790. Brassia Verrucosa Var. Giant x Miltonia Spectabilis Var. Bicolor. Simular to above except the Miltonia is White with purple blotch on the lip. A few of these flowered this past winter with sprays of white to cream colored flowers with purple markings on petals and lip. Same prices as above. larger size \$4.00 and \$3.00 for the smaller size plants.

#780. L.C. Doris. The Hybrid of Cattleya Trianae and Laelia Harpophyllum A Cluster type orchid with star shaped flowers in yellow to orange, each flower from 3 to 4 inches in diameter on mature plants. Winter flowers. Plants in 3 inch pots at \$3.50 smaller plants at \$2.50.

#779. Cattleya Chamberiana, red Variety x Laelia Xanthina. These vary from yellow, yellow with red borders, green, bronze etc. Lips vary from white thru yellow to red and purple. Flowers 3 to 4 inches in diameter. Flowering size in 3 inch pots at \$3.50.

#804. Cattleya Eleanore Alba x C. Peggy Huffman, fine splashed Variety. Many of these have splashed petals, others are marbled and veined in various colors, a few have been ordinary types without splashes. plants in 3 and 4 inch pots. Selected splashed varieties at \$10.00 and \$25.00 unflowered at \$4.00. Flowered plants with unusual markings at \$5.00.

#766. C. Cowaniae, white Variety x C. Chamberiana, red variety. These vary in color from very light lavender to rosy bronze, 5 to 6 inch flowers with narrow petals, many with red-purple lips. very easily grown and ideal for a beginner to start with to aquire experience in growing orchids without risking a lot of money. Average plants of this hybrid are offered to beginners at \$2.50 per plant, shipping charges collect or \$3.50 shipped by Parcel post prepaid. This is NOT offered as one of the better hybrids. All of these are flowering size plants.

EXPERIMENTAL CROSSES in Phalaenopsis seedlings.

Within the past few years great interest has been shown in growing The smaller flowered phalaenopsis hybrids to obtain colors which are new and formerly unknown in Phalaenopsis Hybrids. We offer the following crosses in Seedlings in 1½ to 2½ inch pots.

#26. Phalaenopsis Doris x Phal. Luddeleaniana

27. Phal. Hermoine x Phal. Pink Wave.

28. Phal. R.H. Montgomery x Violacea.

79 Phal. Mary Manda x Doris.

80. Phal. Celin Potter x San Marino

81. Phal. Clara Knight x Doris Tetraploid.

A limited number of the above are offered at a uniform price of \$2.00 each or one each of the six crosses for \$10.00.

These will soon be sold out so if you want to take a chance of finding some real novelties when they flower, we suggest ordering right away.

We expect to be able to offer a limited number of brand new orchid Hybrids during the summer and fall of 1961. These will be in 1½ inch pots.

The Delightfull Australian Miniature Flowered Dendrobiums These produce clusters of Cream, yellow to pink flowers, each about one inch in diameter, on evergreen plants. These need Cymbidium growing conditions to flower well. That is a long cooler rest period before Flowering.

826. Dendrbium Kingianum x Dend. Speciosum Aureum.

828. Dendrobium Kestevenii x Dend. Speciosum Aureum.

Plants ready for 4 inch pots at \$3.00 each.

1. The first step in the process of creating a new product is to identify a market need or opportunity. This involves research into consumer behavior, industry trends, and competition. It's important to have a clear understanding of who your target customer is and what they want.

2. Once you've identified a market need, the next step is to develop a product concept. This involves defining the product's features, benefits, and unique selling proposition. It's important to keep the target customer in mind throughout this process to ensure the product meets their needs.

3. The third step is to create a detailed business plan. This plan should include financial projections, marketing strategies, operational details, and legal requirements. It's important to have a solid business plan in place before launching the product to help guide the development process.

4. The fourth step is to prototype and test the product. This involves creating a physical version of the product and testing it with potential customers to gather feedback. It's important to iterate on the design based on this feedback to ensure the final product is well-received.

5. The fifth step is to launch the product. This involves finding a manufacturer, securing funding, and launching the product through various channels. It's important to have a clear go-to-market strategy in place to maximize sales.

6. The sixth step is to monitor and evaluate the product's performance. This involves tracking sales, gathering feedback from customers, and adjusting the product or marketing strategy as needed. It's important to stay flexible and make changes as necessary to ensure the product remains competitive.

7. The seventh step is to continuously improve the product. This involves staying up-to-date on industry trends, listening to customer feedback, and making changes to the product to keep it relevant. It's important to have a culture of innovation and continuous improvement to ensure the product remains competitive over time.

8. The eighth step is to expand the product's reach. This involves exploring new markets, partnerships, and distribution channels to increase sales. It's important to have a clear growth strategy in place to ensure the product can scale successfully.

9. The ninth step is to protect the product's intellectual property. This involves registering trademarks, patents, and copyrights to prevent others from copying the product. It's important to have a clear IP strategy in place to protect the product's value.

10. The tenth and final step is to maintain the product's quality. This involves monitoring the production process, addressing any quality issues, and ensuring the product remains reliable and effective over time. It's important to have a culture of quality and continuous improvement to ensure the product remains competitive.

Overall, the process of creating a new product is a complex and iterative one. It requires careful planning, attention to detail, and a commitment to innovation. By following these steps, you can increase the chances of success for your new product.

1. Identify a market need or opportunity

2. Develop a product concept

3. Create a detailed business plan

SPECIAL OFFER

Mature, flowering size Cattleya
Hybrids

2 plants Cattleya Artic Snow. Large White flowers, usually winter
Flowering, with more or less gold color in throats and lip.
Plants from 8 inch pots at \$5.00 each.

2 plants Cattleya Gigas x B.C. Imperialis. Large medium color flowers
with darker lips. Winter. 6 inch pots. at \$5.00 each.

one plant. C. Enid Alba x C. Princess Royal Alba. White with Purple
lip. Late Fall to Winter. \$5.00 each.

One plant C. Jane Dane x C. Priscilla. A medium colored Variety with
darker lip. Early winter. \$5.00

One plant L.C. Luegeau x B.C. Correnties. Winter Medium color. \$5.00

One plant. C. Jane Dane x Trianae Alba. Large plant near Alba. 5.00

One plant. Laelia Tenabrosa x C. Gigas, large plant, nine inch pot,
Bronzy Lavender with rose-red lip. \$10.00

One plant Novelty cross of Laelia Xanthina x C. Warnerii, fair size
flowers opening yellow, fading to cream with touch of lavender
on the lip. \$5.00

2 Plants of Cattleya Tityus, an old favorite, lavender with purple on lip.
plants in six to 7 inch pots. \$5.00 each. Fall and Winter.

2 plants C. Enid x L.C. Massosoit. a good colored variety, fall and
winter flowering, 7 inch pots at \$5.00 each.

6 plants Cattleya Sydney T. Wright. A recently new Bifoliate Hybrid
with unusual flowers, spade lips and interesting shads. 3 plants
in 4 inch pots at \$5.00 each. 3 plants in 5 inch pots at \$7.50

6 plants/

Our last of this new cross which will be available this year.
L.C. Elmstead Gem. Mostly Chartruse flowers with purple spotting
on petals and purple lip, 3 to 4 inch flowers in clusters. fall
and winter. plants in 4 inch pots at \$7.50 each.

4 plants Cattleya Mossiae. One of the few Cattleyas which can be
depended upon to flower (with proper care) for Easter. \$5.00 @

One Large plant Cattleya Cayuga, produces two large flowers per spike
with beautifull and unusual purple and gold veined lips. \$10.00

2 plants C. Francis Elaine. A good winter flowering colored Variety.
Prolific flowering with proper care. \$5.00 each.

4 plants. C. Dubiosa. Prolific flowering lavender-pink bifoliate bred
from C. Harrisonae and C. Trianae, usually flowers on several
grouths each year. 6 to 10 inch pots. \$5.00 to \$10.00 each.

3 plants Cattleya Gatton Ruby. Very large flowering fall bloomers.
large plants in 8 to 9 inch pots. \$7.50 each.

3 plants C. Intermedia x C. Dowiana. a bifoliate novelty, pinkish flowers
with gold in the lips, 3 to 4 inches accross, in clusters. \$5.00

2 plants C. Enid x C. Heyday. A very good colored hybrid. Fall to winter
6 to 7 inch pots at \$5.00 each.

2 Plants of L.C. Carol Channing. large light flowers with large red-purp
lips. Winter. 8 inch pots at \$7.50 each.

One plant in 8 inch pot of C. Snowden x B.C.L. Nannette. Medium size
lavender-pink flowers. \$5.00

One plant S.L.C. Anzac F.C.C. x C. Dowiana Aurea. a british bybrid
which cost us \$5.00 in a thumb pot. One of the so called Red
Cattleyas, it is a pinkish-red with a little lavender undertone
but may improve in color the next flowering. Fair shape and
size. \$15.00

One plant our Cross # 745. L.C. Caprice x our Red S.L.C. Montmiami.
Much better than the above, the lip is true red. The petals are
pink with red overtones, very slight undertone of lavender.
better shape and larger flowers than the above. By far not the
best of this cross which has produced some very fine reds.
Real Reds are worth thier weight in money if they are tops.
We have only one plant of this to offer at \$20.00

PLEASE NOTE.

These prices are net. No quantity discount allowed on these prices.

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SALVATION ARMY
HAROLD HARRIS, CHIEF OF STAFF
HARRY HARRIS, CHIEF OF STAFF

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CYMBIDIUM ORCHID PLANTS.

Early Flowering Hybrids.

#831 Cymb. Wylan Variety Sailer Bay x Cymb. Studley.
841 Cymb. Wylan, Variety Sailer Bay x Guelda.

These above two crosses are plants in four inch pots, a few have flowered before Christmass the past winter. They were large flowered but not as wide petaled as the late flowering Tetraploid hybrids. All those which have flowered to date have been pastel shades of beige, cream and green. Unflowrred plants, many of which should flower this coming season are offered while the limited number is available at \$3.00 each or two for \$5.00. Express charges collect.

Cymbidium Betty Ott. These are full flowering size plants in many shades of deep pink and reds. Variable seasons. 22 plants available at \$5.00 each.

Other flowering size Cymbidium plants. These are available during our repotting season during May and June. They are surplus plants from our Cut-flower stock and are usually sold out thru advance orders before our repotting season is well under way. Many of our customers whom have bought these in the past write and tell us that the plants would have cost them many times our price if they had bought them from other growers. Priced at \$5.00 each. Six plants for \$25.00. Our selection of named hybrids but if you will tell us your color preferences we will try to select the colors you wish.

Miltonias. The so-called Pansy Orchids.

We have five named Hybrids of these in stock, no two plants of which produce flowers exactly alike. Of the several hundred plants of these five crosses we will select a collection of four plants, each with different color or different markings on the flower, The four flowering size plants for \$10.00. Ten plants for \$20.00. Single plants at \$3.00.

Please note before ordering the above Miltonias.

We do not recomend your trying to grow Miltonias if you live in a part of the country where you have extended peroids of hot weather, unless you use a air-conditioning or cooling system in growing these. We often have customers write to tell us we are wrong about this as they are able to grow Miltonias with thier Cattleyas. We do that here but we are located within a short distance from the San Francisco Bay and the Pacific Ocean and therefore we do not have much hot weather.

Special Offer.

We have ten flowering size divisions of

Miltonia Spectabilis var. Mooreiana x Milt. Roezlii Alba.

This is an unusual cross of a Warm growing Miltonia with a cool growing type. Flowers are Red-Purple with lighter colored lip.

Will stand warmer temperatures than the cool growing types offered Above on this page. While they last at \$5.00 each division in 3 inch Pot

Only 12 plants selected varieties of Odontonia Marin.

For cool growing conditions. While they last at \$5.00 and \$7.50 each.

Oncidium Sarcodes.

Bears long 4 to 8 foot spikes with large numbers of golden yellow and brown, 1 to 1½ inch flowers. Easier than most Oncidioms to Grow. Plants flowering size at \$5.00 each.

Oncidium Nona. the Hybrid of Onc. Rogersii and Onc. Crispum. 2½ inch flowers with yellow lips and brown petals, many to a 3 to 4 foot spray. Plants in 4 inch pots and larger. \$5.00 each.

Dendrobiums.

We offer flowering size plants of the following Dendrobiums

Dend. Phalaenopsis x Schroderianum
Dend. Schroderianum x Dicuphum
Dend. Bigibbum

At \$2.00 per plant. One each of the 3 varieties for \$5.00

Only 30 seedlings available in 3 inch pots. # 896. VANDA Joaquim, Ashtons Variety x Vanda (Suavis x Burgeffii) at \$3.50 each.

GUMETONIUM ORCHID FILMS.

•abridging History

At 8:15 Camp, Mayan, *Aristea Saffter*, *Pax x Gaby*, *Sophie*.

“Mifflin Bellino-ot, sah mifflin veintiún de octubre de 1907.”